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JUL 24 2006
TRADEMARK OFFICE

TRANSMITTAL LETTER

Atty Docket No.: 5598-151

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Applicant(s) : John J. Thrall
Appl. No. : 10/729,621
Filing Date : December 5, 2003
Title : CLICK-THROUGH RE-RANKING OF IMAGES AND
OTHER DATA

Kindly file the annexed papers indicated below:

- ☒ Amendment and Response to Office Action (12 pages)
- ☒ Petition for one-month Extension of Time (1 page)
- ☒ Credit card payment form authorizing the charge of \$ 120.00
- ☒ Return receipt postcard

The fee has been calculated as follows:

	Claims Remaining after Amendment	Claims Paid for	Extra	Rate (Sm. Ent.)	Fee	Rate	Fee
Total	24	25 =	0	x \$25	\$	x \$50	\$0
Indep.	3	3 =	0	x \$100	\$	x \$200	\$0
MULTIPLE DEPENDENT CLAIM ADDED				+ \$180	\$	+ \$360	\$0
TOTAL					\$		\$0

The Commissioner is hereby authorized to charge any additional fees, which may be required or credit any overpayment to the undersigned attorney's Deposit Account No. 02-4270.

Respectfully submitted,

Dated: 7/21/2006

By: *Chad Zhong*
Chad Zhong, Reg. No. 58,270
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



In re Application of: THRALL, John J.
Serial No.: 10/729,621 Examiner: LEWIS, Alicia, M.
Filed: December 5, 2003 Group Art Unit: 2164
Title: CLICK-THROUGH RE-RANKING OF IMAGES AND
OTHER DATA

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

This paper is submitted in response to the Office Action dated March 24, 2006 in connection with the above-identified application. The Commissioner is authorized to charge any deficiency or credit any overpayment to Deposit Account No. 02-4270.

Amendments to the specification begin on page 2 of this paper;

Amendments to the claims begin on page 6 of this paper; and

Remarks begin on page 10 of this paper.